



DMY Asia Exhibition Tour 2010

Light and adaptable designs from Berlin in Japan, Korea, Thailand and Taiwan
September 3rd – December 19th, 2010

Within its third Asia exhibition tour, DMY Berlin presents a unique collection of design products from Berlin at six different design festivals and fairs in Asia. The selection includes light and resourceful objects that are easily adaptable to the different demands of modern living spaces.

From new production methods to unconventional materials to flexible, space-saving applications, the designs offer surprising, well conceived interior solutions with a great attention to detail. Aside from their undaunted focus on functionality, the items unfold interesting narratives and follow playful approaches users can easily relate to.

The tour runs from September to December 2010, starting with an exhibition at Taiwan Designers' week on September 3rd, followed by showcases at the Seoul Design Fair and Tokio Design Week and ending at the Taiwan Design Expo on December 19. For the first time, the tour will include a showcase in Bangkok, Thailand. The touring exhibition will be extended by the product catalogue "Berlin products 10/11" including a more comprehensive selection of available design products from Berlin.

The stations of the tour include:

- 03.09. – 12.9. **Taiwan Designers' Week** (Taipei/Taiwan)
- 17.09. – 07.10. **Seoul Design Fair** (Seoul/Korea)
- 30.10. – 03.11. **Desigtide Tokyo** (Tokyo/Japan)
- 20.11. – 30.11. **Bangkok Design Festival** (Bangkok/Thailand)
- 08.12. – 12.12. **Seoul Design Festival** (Seoul/Korea)
- 11.12 – 19.12. **Taiwan Design Expo** (Taipei/Taiwan)

Who we are . . .

Introducing novel design solutions in Europe, Asia and Latin America, DMY Berlin has build a sustainable, global network since 2003. Annually, DMY presents a festival for contemporary design and selected brands, the DMY International Design Festival in Berlin. As a breeding ground for young designers and a unique business platform for professional designers and companies, the festival has organically grown into a key event for contemporary and conceptual design. Synthesizing its global presence and local expertise, DMY's product label introduces exceptional design pieces in Europe, Asia and Latin America.